



Claudio Pagnacco

UX/UI designer

With 10+ years of experience in **auditory accessibility**, **active listening**, and **user needs research** – combined with a strong background in **web design and coding** – I transitioned into **UX/UI Design**.

At Amplifon, I learned to identify **unspoken needs**, listen deeply, and craft tailored solutions – a mindset that naturally evolved into UX.

A specialized **Master's degree** has allowed me to channel my multidisciplinary skills into my dream career.

Ambitious, precise, and empathetic, I constantly explore **emerging technologies** and apply my diverse expertise to build **user-centered solutions**.

Basic info

Born in **Genoa**, Italy

Education

- **UX Design Master** at Talent Garden (Sketchin Studio Design), April 2023
- **UX Design Google Certificate**, Coursera, October 2022
- **Hearing aid specialist** Medical University of Genoa, 2017

Awards

- The **most viewed Italian filter** in the world (Instagram) — 3.4 billion impressions
- Featured in SOLO Fotografia as one of **100 emerging Italian photographers**
- **Multiple international awards** for short films (direction & color grading)

Portfolio

claudiopagnacco.com

Contacts

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Experiences

Design & developing



- UX/UI design
- Front-end develop/ Design
- Back-end develop

Accessibility



- User research
- Needs comprehension
- Hearing aid specialist

Design

- 2023 - today** **Freelance UX/UI Designer**
 - Ongoing collaboration with Crowd Plus SRL on web platforms for corporate sustainability and utility services
 - UX/UI design for Hi!Students startup (Ongoing)
 - Independent design project for TPL Savona (Ongoing)
- 2023** **UX/UI Designer – Taurus (Startup)**
Worked within an early-stage team to simplify onboarding and redesign product flows.
- 2023** **UX/UI Designer – Cicara (B2B SaaS)**
Design project developed during Talent Garden Master
- 2016 - 2023** **Freelance Web Designer & Developer**
Front-end development and visual design for small businesses and professionals.

Soft skills

Critical thinking, agile mindset, communication, creative problem solving, creativity

Hard skills

UX research, UI design, wireframing & prototyping, user testing, design systems, responsive design, accessibility heuristics, inclusive design, interaction design, HTML/CSS/ React/PHP

Tools

Figma, Miro, Adobe CC, VS Code, Slack, Notion, AI tools

Accessibility

- 2017 - 2022** **Hearing Aid Specialist – Amplifon**
- 2011 - 2017** **Part-time Business Procurer – Amplifon**

Soft skills

Empathy, problem solving, adaptability, active listening, patience & emotional intelligence

Hard skills

User research, user stories, assistive technology context, needs assessment, experience mapping